

Persuasion Techniques: 3 Subliminal Persuasion Techniques To Influence Anyone

A master persuader has the power to communicate with a person's subconscious using a series of techniques. They use subliminal (or covert) persuasion techniques as they subtly pick at a person's mind, without said person realizing what is going on.

It's not about using force to get someone to act a certain way or think certain thoughts. Subliminal persuasion techniques are more like a tap on your back or a nudge on your shoulder. In this article, I will share with you some of these methods so that you, too, can have the power of a master persuader!

Subliminal Persuasion Technique # 1: Rah-rah Rapport

Establishing rapport is one of the most widely used covert persuasion techniques out there. It's trying to make the other person feel more at ease with your presence and getting them to loosen up.

Once the person lets their guard down, you'll have an easier time working your way into their subconscious. If you've been friends with this person for a long time now, the rapport should already be there. However, it's a different matter when you're trying to mesmerize a total stranger.

Most people tend to be suspicious of others in general. The best sales people out there are those who can establish rapport with anybody - even with a person they just met.

As a beginner, use your powers of observation and take in every detail of the person you're talking to. Match their mood or state. How they walk, talk, dress or even smell will tell you something about their character. From there, you should be able to come up with something appropriate to say to get them to open up to you.

Subliminal Persuasion Technique # 2: A Way With Words

The power of covert persuasion has a lot to do with how skillfully you weave your intentions in conversation.

For example, if you want to convince your partner to visit your parents sometime soon, don't give them the option of turning you down. Instead of asking, "Do you want to go see my parents," just ask, "When are we going to visit my parents?"

Asking your question this way makes your partner think that they have already agreed to visit your parents, and that it is only a matter of time before the trip pushes through.

Subliminal Persuasion Technique # 3: The Power Of Suggestion

People are used to routine. They go through each day doing the same things and expecting the same things to happen. However, once something out of the ordinary happens, they become out of balance. They feel out of sorts and desperately cling on to whatever is there.

This is where the power of suggestion comes in. People will be more receptive to new ideas when they feel lost. You have to know when to take advantage of an opportunity when it is presented to you.

These subliminal persuasion techniques can easily be used on a day-to-day basis without the person knowing about them. Having the tools is one thing. Deciding how to use them is another.

About the Author

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