

The Secret to Success Begins With Your Definition of Success

The secret to success concerning your own personal success begins with your definition of it. So, how do you define success and what does it mean to YOU? Does personal success to you mean raising healthy kids, having great relationships, or success for your future job promotions? Experiencing personal success to you might include getting started in a home-based business and create “success online” in order to achieve financial freedom. What is the secret to success for you?

Our society defines success primarily around three elements: power, money, and fame. Many of you may be saying, “Wait a minute –those elements are not the most important things to me.” Success is often intangible and is unique to each person. Have you considered how you will know when you are successful?

For someone in a coaching program—the definition of success might be having autonomy in her work. She wants to set her own goals and direct her own activities. She’s considering part-time consulting work as a transition to her success. Another client could define success as having a satisfying family and personal life. She’s looking for work that allows her flexible hours and telecommuting days.

In her book, “If Success is a Game, These Are the Rules”,CherieCarter-Scott gives several examples of success:

- * Financial terms – enough to retire by 50 or to buy a cabin in the woods
- * Emotional fulfillment and stability – a harmonious family life
- * Glory – athletic accomplishments
- * Courage – overcoming a serious illness or tragedy
- * Making a difference – change people’s life in a positive way
- * Accumulation of knowledge and understanding
- * Success in a home-based business.

Can you come up with 3 ways to measure success for yourself? Remember, there is not a universal standard or “right” definition of success. Define what’s truly important to you. The secret to success is that once you’ve figured out what success means to you, you can realign your life, goals, and relationships around these priorities. It is important that you consider your own personal success as well as the success of your family. What do they consider success?

A great way to start the process of defining success is to complete these sentences:

The people I view as successful are....

I feel successful when.....

My symbols of success are....

I will feel like successful when I....

You’ll need to work with your statements until they feel or sound just right. Doing these steps is important in creating your “personal success” in your home-based business which could be “success online” in order to achieve financial freedom. Once you’ve defined success, then, start taking the action steps to reach it to “change the course of your life” and achieve personal success.

The secret to success is to set some powerful goals for yourself and get the support you need to reach them from the significant others in your life. You should expect to learn how to cope with barriers such as fear of change, your excuses, and maybe a fear of identity change. Overcoming these types of fears and barriers is critical to your success and are the secrets to success after making the decision that YOU WILL BE SUCCESSFUL!

Success is a process that never ends. As you reach the height of one goal you’ll see another mountaintop that you’ll want to climb. Along the way, don’t forget to appreciate what you already have and to celebrate each small accomplishment that leads to the goal you set out to accomplish. Only YOU can define success. The secret to success is to define what success means to you and make a commitment to make it happen. Clarity comes after commitment and a home-based business can be the first step to create “success online” so that you can experience “success online”. You will never regret that decision provided that you truly have the desire to be successful. That is one of the secrets to success.

About the Author

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