

## Beating Other Brands with Saturn Parts

Known to be GM's only green car provider, Saturn has moved up a few steps on sales like with Europe's Opel and UK's Vauxhall. Though market is limited to the US and Canada, Saturn is pursued to increase in popularity even in other countries. Saturn, a division of the mega auto company, the General Motors, was established as answer to the growing demand of Americans to Japanese cars way back in the 80's. Today, with its increased production, Saturn parts are also sought to amplify in terms of numbers to counter the needs for replacement parts.

When the first car ever marketed under the name Saturn had reached the number of expected sales in 1990, the company decided to further step forward, pushing its brand to the mainstream. Thanks to Alex C. Mair and his colleagues, who conceptualized the Saturn, now, the vehicle has served over a million of people from Canada and the US. In 1997, when the car production of Saturn reached 1.5 million and distribution has reached Japan, Saturn parts production has intensified to meet all demands from the clients.

Saturn has five major models that are on sale this year and two Green Line Hybrid cars. The five are named as the Astra, Sky, Aura, VUE and Outlook. The two hybrid cars are a version of the VUE and the Aura. Saturn Green Line hybrid vehicles are EPA (Environment Protection Agency) approved. They make use of fuel efficient Saturn parts that help lower fuel consumption. This two featured cars of Saturn makes the company highly competitive with Japanese cars.

With the best parts that only Saturn can offer, consumers will be inclined to buy such an amazing car than to stick on expensive and uneconomical ones. In over 16 years of producing topnotch automobiles, Saturn has already manufactured over a million of [Saturn parts](#), distributed in strategic outlets across the country and abroad to meet the needs of their clients for replacement parts. In the coming years, Saturn is planning to release further innovative models in terms of technology and design. They are working on the new breed of the VUE Hybrid Line&#8213;the Flextrime Plug-in concept car. No doubt that in no time, Saturn will lead the world to pause and rethink.

### About the Author

Anthony Fontanelle is a 35-year-old automotive buff who grew up in the Windy City. He does freelance work for an automotive magazine when he is not busy customizing cars in his shop.

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