

## Bring back the glory of Plymouth with Plymouth parts

In May 1928, while America was still recovering from great depression, Chrysler decided to form a company named Plymouth Motor Corporation that resembles freedom, endurance, strength, and ruggedness. Its automobiles were aimed to produce competing machines against Chevrolet and Ford. It was sold exclusively in the United States in its earlier years and scheduled to launch worldwide after it made a mark in the industry. The brand has been successful and ranked third in the entry-level car market. This success is naturally credited to its high quality standards and innovativeness seen in their Plymouth parts at a stunning low price.

In April 1934, Plymouth had made it big when their first station wagon adds to their list and followed by series of trucks. Their line of trucks looked much like the Dodge's PT50 because these were built on Dodge PT50 chassis. In the 60's though, the brand suffered severe loss out of its lack of individuality and intensity to car customers. Aside from that, the fall of its mother company, Chrysler Corporation, was one of the biggest factors that threatened its existence in the automotive industry. Another reason is the failure of the company to insert luxury features to their vehicles and just relied mainly to its common styles that had been with it since its debut. One in particular is the sharp lines and elongated nose-like appearance of the hood. And of course, the penetration of Dodge in the automotive industry which has better models that were offered in the same price range. In the year 1970, the brand regained its sales but was not able to gain back its popularity. Amidst the struggle of enhancements and redesigning, Daimler Chrysler had withdrawn Plymouth in 2001 to concentrate on Dodge.

Looking back, Plymouth's glory days have been notable in the automotive industry when it introduces Prowler and PT Cruiser. The brand might never been successful to stay in the long run, but it has made its legacy in the industry. Today, Plymouth vehicles continue to bring life in every road, making every car owner enjoy their ride with its powerful performance. Behind these vehicle's efficiency and performance is its legendary [Plymouth parts](#).

### About the Author

Anthony Fontanelle is a 35-year-old automotive buff who grew up in the Windy City. He does freelance work for an automotive magazine when he is not busy customizing cars in his shop.

Source: <http://www.articletrader.com>