

Bring Your Link Popularity Up By Submitting Articles

The more articles you write, the better your chances are of getting visitors to your site. Article marketing is one of the most common Internet marketing techniques discussed. Now imagine if you could write dozens and dozens of articles. Article marketing is most probably the most effective link building strategy in existence. There are so many people using article marketing these days because everyone is catching on and seeing the benefits of doing this. Therefore, article marketing should be your number one priority.

When Jagger was put in place, everyone started to realize that content was the way to go and the good old days were over. Good, relevant content is loved by search engines and visitors alike. Without good, relevant content the Internet would be nothing. When a new page is added the page is indexed into the search engine, it calculates the keywords and relevancy of all, the more relevant the better the score.

When writing an article you want to write a article to help the reader, these are the articles that get many links and are reprinted and get exposed to many sites. There are so many writing articles that most of these articles are fluff. What many have failed to realize is that the Internet is about nothing but content. People will read your articles if you make them valuable. The Internet is the place to share information.

Where do you start when you are writing an article? You know writing articles for online distribution is important to your internet success, but you sit down at the computer to write and your mind goes blank. Use the internet to research what you want to write about. Article distribution is one of the most powerful ways to market effectively online, there are many distribution services on web, just go to a search engine and type in article submission and it will show you all the services that will distribute your article. Article distribution is not too complicated and is very inexpensive.

The benefits of writing and submitting articles are many, but the most important is getting links to your site and traffic. The long term benefits of article writing and distribution are just that long term. When people talk about article marketing they are talking about writing articles and distributing them to as many article sites as possible, by doing this you are creating links and advertising for your site. To start with you should create a schedule and try to keep the schedule on how many articles to write.

Here is an example for one site:

Monday - write 2 articles

Tuesday - write 2 articles

Wednesday - write 2 articles

Thursday - distribute the articles

Friday - formulate topics to write about

Most online professionals know that article marketing is one of the most effective ways to promote a product/service.

Traffic is generated to your website from your signature box. Article marketing doesn't cost anything except for time, so if you are on a tight budget you can create articles on next to nothing. Marketing articles does take time, when you submit your first article don't expect to have hundreds of links pointing to your site, it takes time for this to occur don't worry keep writing.

About the Author

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Source: <http://www.articletrader.com>