

## 6 Tips For Choosing A Domain Name

For some, it is very difficult to choose a domain name for their website. Here are some important tips which will help them to choose a domain name.

1. If you have selected a name of your domain but found out that it is not available then don't be disappointed, try other extensions. That is if .com is not available for particular domain name then try .net, .biz etc.
2. Best domain names are supposed to be generic name like bikes.com, movies.com etc. But most of these are already registered. Add some names related to your market like buysalebike.com
3. Try adding "s" or "ies" like plural words into your domain name. It is possible that particular domain name may be booked in singular form and not in plural form.
4. Whenever feasible use your website title as your domain name. This may seem to be very obvious but in practice very few websites follows this method. You may add your name in your URL. This way your customer has no difficulty in finding you.
5. If you want to select between a short domain name and the domain name which is long in length then choose the short one. Since, it is very easy to remember the short word than a long word. But most probably the short domain name may be already taken by someone. Long words in your domain names, means that it may contain more keywords. We believed that some of the search engines use domain name's keyword as one of the criteria for their search.
6. If your website only appeals or deals with particular area or country then it is better idea to book your domain name with specific extension like .co.ca, .co.au etc. This will show the site's origin.

### About the Author

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