

Things to keep in mind when to make money online

Ever heard the phrase : build and they will come?

On the web, it's more like, build it, promote it consistently, distinguish yourself in some way, and maybe they will come. There are millions upon millions of websites. It's simply not possible to slap together a website, dump it online, and wait for the money to come rolling in. Making money online can be done, but all of the people who did, have worked hard to achieve what they have.

If you be honest to yourself you know you will have to do something to make money online. Are you also tired of all those programs that promise you big money without any investment of time, money or work? It is no breaking news if I tell you those programs don't work. let's be honest! If you could make big money by doing nothing. Why aren't we all millionaires then? Why are they still advertising and working their program? I think you can guess.

They Tell you that you can be rich very quickly.

This should put you on high alert! If it sounds too good to be true, it usually is. While we would all like to be able to make \$ 500 a day, starting from our first day and continuing into infinity, it isn't very likely.

You're told that you don't need to do any work-they do it all for you.

You cannot be successful without putting in a lot of hard work

You're told that anyone can make money. Again, not

true. If that were true, we'd all be rich. The internet is a goldmine of opportunity, no doubt about that.....but it's like any other opportunity: some people will do well, other's won't. The internet only gives you the home based work opportunity; you have to shape that opportunity. Being told that anyone can get rich off their program is misleading.

You'll have to be comfortable with your computer

You will do everything with your computer. You will have an Email program. Online Business reports. With a good program an online training program. etc etc. You don't have to be a wizzkid. You will get coaching and training to learn. But you must feel comfortable with your computer and ready to learn some tricks.

You must be willing to make a time commitment

Without doing any work you make \$ 2500 the first month! Do you really believe this? Again, we would all be millionaires. The internet is like the real world; you'll have to work to make money online. Don't be fooled into thinking that home based business opportunities are an easy way to make money online. It is true 99% of the work is done by the company. As an affiliate you'll do 1% of the work. But you're doing the hardest part of the work. Sure, your only job is to advertise- but that requires a great deal of learning and effort. It's not as simple as throwing a banner on your website. You have to put forth a effort in order to make money online; if you're not motivated to make your home based business opportunity work, you won't do well.

You'll have to spend a little money to invest

Did you ever hear of building a business without investing any money?

On the other hand we don't want to spend much, so better spend it wisely.

Computer system - You don't need a top-of-the-line machine. Get a good computer that will serve your current and your projected short-term future needs well. Be sure to get anti virus software and a firewall as well.

Reference books - I do think investing in a few good reference manuals are well worth the time, effort, and money they save you. And they do save you money in the long run-you can learn from other people's experiences and avoid making same mistakes.

Email software - Most computer systems come installed with Email software.

HTML editor - You don't need an HTML editor; you can create your web pages using Notepad if you like. Beginners often like WYSIWYG editors. WYSIWYG stand for : What you see is what you get. All this means is that you'll be able to drag and drop items using this editor so that you can immediately see what your web page looks like. In other words, you don't need to know HTML.

Domain name registration.

Website hosting

Internet access fees

Mailing list management

Advertising

SE/index reviews. You can get a great deal of targeted traffic to your website from the major search engines and indexes.

To get anywhere in life you'll have to work hard. Here are a few tips to help you work on your business:

Drop the negativity - for example, instead of moaning about how you still haven't made any money, focus instead on how great it will be to make your first sale. Believe me, that first sale is an incredible feeling! It will energize you in a way that's hard to describe.

Take it one small step at a time - There's no point in setting a lofty goal, only to fail at achieving it. A bunch of small steps will eventually lead to the achievement of a larger goal.

Re-prioritize - There is no way that anyone can do everything. Let small things go while you concentrate on your business.

Be willing to make a few smart investments - While we would all prefer to spend nothing and make millions, it's simply not realistic. It takes money to make money.

Force yourself to do a little most days - sometimes it is hard. You will have to drag yourself to the computer every single day to do 5 small tasks and not having seen a single sale. But in the end it will pay off; there will be a point where you quit your job and make money online.

Stay 100% focused on what you want - Keep your final destination firmly in mind: do you want to be able to spend more time with the kids? Do you simply want to leave the stress of the corporate world? Do you simply want the independence and sense of achievement that comes from running your own business? Imagine what it will be like once you achieve it. Focus on why you want the business in the first place; it will help to keep you motivated.

Only you can change the course of your life. So what are you waiting for? Get going!

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