

New BMW 1 Series Coupe Makes U.S. Debut

The much awaited BMW 1 Series Coupe model has finally arrived in the United States and made its official North American debut at the 2007 Los Angeles Auto Show. This high performance BMW coupe model is scheduled to arrive in BMW dealer showrooms all over the U.S. starting in the spring of 2008. Only two model variants of the BMW 1 Series Coupe will be available in the U.S. market, the BMW 128i and the BMW 135i. However, the manufacturer's suggested retail price (MSRP) of BMW 1 Series Coupe is not yet announced.

The BMW 1 Series Coupe unveiled at the 2007 Los Angeles Auto Show is powered by a 3.0-liter inline 6-cylinder engine that generates 230 horsepower and produces 200 lb-ft of torque. A more engine powerful variant for the 135i Coupe is equipped with BMW's twin-turbocharged 3.0-liter inline six-cylinder engine that pumps out 300 horsepower and pulls out an incredible 300 lb-ft of torque from 1,400 rpm. These engines feature the most highly advanced fuel systems like Valvetronic valvetrain management, direct piezo gasoline injectors, twin low-mass turbochargers, and on-demand engine coolant.

The all new BMW 1 Series Coupe for the U.S. market features a sporty and aggressive appearance with its muscular stance. The coupe's long hood and long wheelbase embodies the exterior design characteristics of BMW models. Other exterior highlights of the BMW 1 Series Coupe unveiled at the 2007 Los Angeles Auto Show include M Aerodynamic Kit, trunklid with integrated spoiler, and lip spoiler.

Moving inside, BMW 1 Series Coupe comes with a wide range of interior amenities and in-car technologies including high-quality Leatherette or rich Boston Leather, upholstery, 60/40 split rear seat, iDrive system with the optional Navigation system, Galvanized pearl gloss, sports steering wheel, SIRIUS satellite radio, HD radio, Premium Sound system and Bluetooth interface, auxiliary input jack, and USB port for connection of media players. BMW also offers optional bucket seats with finished in highly distinctive leatherette materials or Boston leather.

On the technical side, the new BMW 1 Series Coupe comes with high quality suspension components with aluminium double-pivot front suspension and a five-link fully independent rear suspension in lightweight steel. Other technical features include BMW's Dynamic Stability Control (DSC), Dynamic Traction Control (DTC), and BMW active Steering, 18-inch wheels and performance tires, Sports Suspension and high-performance brake system with six-piston fixed calipers on the front and two-piston fixed calipers at the rear. Watch out for other European vehicle models (like Saab models equipped with [Saab tail lights](#)) bound for the U.S. market.

About the Author

Evander Klum is a Business Administration graduate who hails from Alabama. He enjoys extreme sports and he is also a car racing fanatic. At present, he works as a marketing manager at an advertising agency in Cleveland.

Source: <http://www.articletrader.com>