

Figuring Out the “Jeep” Legends

Like the Chrysler and Dodge automobile brands, Jeep is another division of Chrysler LLC that was established in 1925. Because of its popularity, this brand has become a genericized trademark; the name Jeep has become generally acceptable in referring to any vehicle with a similar shape and capability. As much as this brand name has become a household term, it is actually uncertain where the term came from. [Jeep parts](#) are specifically made to endure off-road conditions, so it makes sense that the name is actually a phonetic slurring of the acronym G.P. that stands for General Purpose.

Although this notion of origin is contended by other unverified suggestions, a manual of the brand's World War II version actually indicates that the automobile is “... a general purpose, personnel, or cargo carrier especially adaptable for reconnaissance or command, and designated as ¼-ton 4x4 Truck”—still holding true of the capability of the current assembly of Jeeps parts. Meanwhile, it is actually a valid contention that it is uncertain whether the average G.I. knew about the indication in that old manual.

Another complication in the Jeep's naming question is the fact that the automotive giant General Motors introduced a line of General Purpose vehicles in 1949. Clearly referred to as Geeps, they have exactly the same sound as the brand name Jeep. The list of speculations widened even more because of the existence of a certain Popeye comic strip character with the name “Eugene the Jeep.” A dog-like creature that had the ability to walk across wall, ceilings, and over practically anywhere, this is exactly how Jeep parts are conceptualized to be—to breach uncrossed boundaries and to let its driver feel no limits to his destinations. The list of possibilities goes on; Jeep referred to newly recruited soldiers, to a small tractor brand, to an airplane. It was even called Peep, Pygmy, and Blitz-Buggy too. Whatever it is that became the name for this modern legend, it is quite clear that the brand is well-loved. Like the war truck, cartoon character, and whatnot, it has been taking people through the hard rides.

About the Author

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