

How To Select a Domain Name

Creating a website is not just about creating your pages, designing them and including all the important information. It is also about creating a domain name

- * That relates to your products and services
- * That is easy to remember and spell for your customers.

A domain name that is easy to remember will have more return customers and more word of mouth advertising than domain names which are hard to spell, remember, or both. When it comes to searching for a domain name, all you have to do is go online and search for ones that you are interested in to see if they have been taken or not. There are a lot of sites that will let you search domain names.

First of all, prepare a list of domains you would like to register. Try to get several combinations, don't register the first one you can think of. You need at least 10-20 versions.

If your site doesn't necessarily need to be international, then you also consider buying a domain for your own country instead of .com - .de for Germany (Deutschland), or a co.uk for the UK, for example.

Stick with a .com, don't opt for .tv, .biz, or any other suffix if at all possible especially if that exact domain name is taken as a com. You will end up losing business to that site.

Now submit a list of domains to some site to search for the available domain names.

If you are lucky, some domains are available. Register them and don't wait until they get someone else.

Don't set your mind on one particular domain name. Also remember that there are niches where every two dictionary words names are already taken. You may need a patience to find the available and good one.

Try to find synonyms for keywords you use, or try to remove some letters. For example, madconomist.com instead of madeconomist.

There is a way to simplify domain name selection - use software! Powerful software, such as [Available Domains Pro](#) can generate thousand of valuable domain names in a few minutes. It can be easily customized to fit your needs. Try this one and you won't regret.

About the Author

Author is a successful domain trader, a pro in Domain Name game.

<http://www.domain-names-portal.com>

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