

You Get what You Pay For

If you want a Starbucks Quality cup of coffee then it is going to cost more than a quarter. The same goes with hiring of employees. Do we expect a great one if you are only willing to pay minimum wage. Look at shoes as an example. You can get a great pair with all these great features for less than \$100 but if you are going to buy the \$10 pair at your local Wal-Mart then that's all you are going to get.

Look at the nation's top jobs and I bet that each one of them treats their employees better than the local Waffle House. If you want employees that are team players then you have to pay them as if they are part of a team. My best employees were those that I hired from out of state, gave them a good salary plus an apartment until they were properly trained by me. I tried hiring just local talent but at lunchtime they went to the local bar. I had this one that we nicknamed Skippy and he called me one time saying he had taken a nap at his grandmas house and had overslept. I could hear beer calls in the background.

Needless to say he never became more than just temporary help. When you only pay straight commission do not expect them to only work your position. I will look at a lot of other jobs if that one only paid commission. I always wanted to find employees that would work for me as a partner and not just an employee but it is hard to find candidates like this. Starbucks is one of the best places to work and they treat their workers as part of the company. Is it any wonder that places like Waffle House have such a high turnover.

We need to make them feel like part of a team not just one of the crew. If you take all of your dates to the Golden Arches Supper Club how many do you think will actually become second dates?

About the Author

Jeffrey A. Solochek grew up in Milwaukee, Wisconsin but now resides in Coastal Georgia. He has worked very hard to creating a good name for himself on his niches of life, business, and marketing. Mr Solochek has a lot of great experiences and he writes about everything leaving out any sugarcoating. All his writings contain [No BS. No Fluff](#) Plus everything he writes always contains a blend of his unique wit and humor.

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