

5 Benefits Of Using a Manual Traffic Exchange

5 Benefits Of Using a Manual Traffic Exchange

There are many benefits to participating in Manual Traffic Exchanges:

1. They're an inexpensive - often free - method of generating targeted traffic to your website.
2. You will start seeing an increase in traffic almost immediately. No waiting for weeks or months to see results, as is often the case with other forms of advertising. This can only be a Win Win situation for your business.
3. They can be a great way to test ad copy for use with other, more expensive forms of advertising such as Pay Per Click campaigns. This will allow you to make sure your Traffic plan is working before you think about paying.
4. You can build a "downline" by referring others, which allows you to more quickly earn credits. Over time your traffic can be almost entirely generated by the efforts of others. Thus allowing you more free time!
5. You'll gain exposure to your competitor's products and services, which will give you some good ideas for promoting your site. Enabling you to increase your bottom line!

The main problem is making sure that you choose the right exchange for the many that are out there. Since coming online just over 2 years ago I have tried and tested in excess of 50 exchanges.

I have found that the best traffic exchange are those which are advertised not only by affiliates but also the owner of the exchange. It shows that he/she have faith in their business and is willing to invest not only their valuable time but also their hard earned cash.

I personally use manual traffic exchanges as part of my traffic plan. The reason I use them is simple they produce good quality results. They are Traffic-Splash.com / Dragonsurf.biz / Swattraffic.com owned and operated by Paul Kinder / Soren Jordansen / Jon Olson respectively. All of these people take great pride in their businesses and advertise them to the hilt.

[low cost traffic](#)

About the Author

The author uses Manual Traffic Exchanges as part of his daily traffic plan.

[free online traffic](#)

Source: <http://www.articletrader.com>