

WORLD OF DMC's, the easy solution for Incentive Travel and Events Organization worldwide.

From 27th till 29th of November 2007 EIBTM was organized in Barcelona. This is a yearly world fair for the Incentive and Events Business. For the first time World of DMC's opened a stand there.

The member DMC's from all over the world showed Travel Agents and Incentive Houses their passion for their destinations. Visitors found wonderful ideas for incentive travel and events organization worldwide. And for these local travel agents in different far away countries it was a unique opportunity to share ideas and experiences.

What is and offers a DMC?

- * a destination management company or a travel agent in a destination
- * all the local contacts to organize a creative incentive travel experience
- * all the local contacts to organize a congress or an event
- * hotel bookings, excursions, transfers, guides, conference venues, restaurant facilities etc.

What is and offers World of DMC's?

- * a professional association of Destination Management Companies
- * a joint platform for its members to communicate towards the incentive houses and travel agents
- * a presence at the major trade fairs in the incentive industry world wide
- * a number of yearly road shows in specific countries to meet potential clients
- * presence on the internet with their website www.dmc.travel

World of DMC is not an independent marketing bureau. They are no more then the members themselves. The board consists of members and they have no staff other then the members. They don't pay commissions to anyone and work each for the benefit of all. The different members for instance help in a discretionary and professional way their clients to get to know other member DMC's in other countries for ideas about future incentive trips.

What are the criteria for DMC's to join?

- * professionalism proved by years of experience and having renowned clients
- * dedication towards marketing yourself in trade fairs and on the internet
- * dedication to actively promote the association
- * only one member per destination, re-elected every year
- * yearly membership fees and stand fees in the trade shows

The association is actually founded with the purpose to improve the communication between Incentive Houses, Travel Agents and Events and Congresses Bureaus on the one side and Destination Management Companies on the other side. By applying to the association travel agents come in contact with a qualitative and professional agent in the required destination and will get ideas about the organization of an incentive trip or a congress or event. There are no fees. It is the easy solution for Incentive Travel and Events Organization worldwide.

At present there are members in the following destinations:

Africa: Egypt, Kenya, Mauritius, Namibia, South Africa, Tunisia, Zimbabwe.

Asia: Brunei, China, India, Indonesia, Malaysia, Thailand, Vietnam.

Europe: Austria, Belgium, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Montenegro, Netherlands, Norway, Poland, Portugal, Rumania, Russia, Slovakia, Spain, Sweden, Switzerland, Turkey, United Kingdom.

Middle East: Jordan, United Arab Emirates.

North America: California, Costa Rica, Cuba, Florida, Jamaica, New York, Panama.

South America: Argentina, Bolivia, Brazil, Chile, Peru.

If you missed them in Barcelona or want to meet them again they are happy to announce their participation to Imex from the 22nd til the 24th of April 2008 in Francfort. They will have an even bigger stand with participation of delegates of their member DMC's from over 20 countries. When you visit them you feel the hospitality they will give your clients when they visit them back home.

On the World of DMC website you get to know the member countries of this non-profit professional association. They are all dedicated Destination Management Companies with years of experience. You can also send a mail with the Destination Companies you want to meet at the IMEX fair and they will arrange that they contact you directly for an appointment.

About the Author

Written and edited by Johan Dorssemont, travel web writer and web master of www.cubafortravel.com. Johan Dorssemont has extensive experience as a travel professional in many [destinations all over the world](#). He is using his experience to make web sites for the [touristic industry](#). At present he lives and works in Hav

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