

Cool Business Names Get You Noticed!

Finding A Cool Business Name may be much easier than you think! If you are looking for business name suggestions, you have probably already searched the web for ideas, only to find that most of the suggestions do not apply to your particular business, or you have to pay some guy an arm and a leg for the privelidge of trying to come up with one for you!

You can do it yourself! You just need a few tips to get you going. Brainstorming is a great way to start. Firstly, you'll want to find related keywords for your cool business name. Don't panic, there are tools on the internet that can help you with this.

The keyword selector tool allows you to type in a keyword, and it will return a list of related keywords for that word. From this list, you will get keywords that you would never have thought of in a month of sundays.

Copy and paste these words into a notepad or word document and then go back to the selector tool and search for another related word. Keep repeating this process until you have a long list of keywords with which to brainstorm.

The process of getting that cool business name is now well on it's way. The next step is to make a shortlist of the keywords that take your fancy. Put a spin on some of the keywords that you have shortlisted. This could be done by spelling the words in a funky way. Eg. instead of you, try u. instead of extra, use xtra. Get the picture?

It's all about thinking outside the box and mixing your words and ideas so you come up with a cool business name that rocks!

The last thing you need to do is to run the names you have chosen by friends and family. These people will potentially be your future customers. Ask them to mull the names over for a few days and see which one 'stays' with them the most. Get everybodys views together, and the most popular one will probably stand out by a mile.

It may take a few attempts, but what you need to remember is, if your business is successful, the name you choose will stay and grow with your business for many years to come, so it needs to be the best it can be!

This is just one way of finding a cool business name. There are many more, depending on your timescale and budget.

About the Author

and ideas by visiting: http://www.internettbusiness.com/Cool_Business_Name_Ideas.html

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