

## Is Google in Trouble & Facing Bankruptcy

[NEW YORK - Wednesday] - by Devon Melk. Rumors are now running amok that the 2nd most powerful website on the entire Worldwide-Web may file BANKRUPTCY, with the deadline set for this December; being the date of both discharge and dissolution in a Federal Court of Law.

This would come as a SHOCK to investors and "Googlers" alike who both profit and benefit from the use of the World's largest and most powerful search engine which receives far in excess of 100 MILLION unique daily visitors and well over 300 million individual searches daily - making it perhaps the single most valuable public data resource as an "information bank" online the world over.

But is the rumor true or false?

The origin of the rumor occurred when some savvy Internet marketers began making statements that they had heard "insiders' talk" that the company (now publicly traded since April 30, 2004, just over 3 years ago) may face financial disaster with the release of a "new system" that would allow advertisers to get their otherwise pay-per-click (PPC) advertising completely free.

This, of course, would naturally lead directly (like a domino- effect) to the collapse of Google's sibling program AdSense; as its only revenue comes from the direct sales of AdWords "clicks."

The "new system" in question and responsible for the controversy over getting AdWords pay-per-clicks free is that developed by Dr. Jon Cohen of New York City, New York (now retired) who discovered a simple, yet effective means, for getting Google PPC ads without having to suffer the costs involved. The retired New York doctor and native has a publicly disclosed net worth now in excess of \$70 million [US], having generated well over \$377 million in product sales from sixteen (16) separate online businesses within just nine (9) years since first venturing online in 1998 (about the same time as Google was founded).

It is estimated by company insiders and leading financial analysts that the "good doctor" (as he's called by "all who know him") has purportedly saved well over \$93 million (some estimates suggest closer to \$136 million) in otherwise paid advertising at Google and the other major players in the PPC targeted-search arena online - including Yahoo, MSN, AskJeeves, AllTheWeb.com, HotBot, AltaVista, Lycos and Netscape, just to name a few.

The "secret" became available to the general masses last April, and its very release caused such a major sweeping stir among the community of Internet-marketers, affiliate-marketers, webmasters, ecommerce, company owners and surfers alike that the site quickly rose to break the top most visited 1,000 websites on the entire planet briefly; and as can be seen here:

<http://tinyurl.com/39lnjn> (Alexa data on this!)

When asked if the "secret" would somehow ruin Google, Dr Cohen revealed almost cryptically that it actually would bring about just the opposite effect, and "stimulate" even more business volume for the virtual giant.

Many people were dismayed to find that Google itself is deliberately allowing the purchase of 100,000's of PPC ads offering the secret system to the general public -- which indicates to most observers that either they [Google] haven't caught it, or they simply feel that it somehow is not a threat to their continued operation.

For anyone's inspection factual and hard evidence supporting this can be seen by simply looking to the right-hand column when doing a search for "get google ads free" (specifically in quotation marks) at Google.com under the "Sponsored Links" section. Or take this direct and instant SHORTCUT:

<http://tinyurl.com/2ctu6j>

You can also see nearly 100,000 specific results in the "organic" fields index located in the center and which occupies the bulk of the results pages.

One would think that if Google felt threatened by such a release as this earth-shaking "secret" is, they would hardly allow for either paid-ads or organic content to make the top searches regarding it.

However, evidence supports to the contrary - and this being the case now for a full six (6) months. Mysteriously, within just two (2) hours of its initial release last April, Google itself actually did in fact 'pause' the parent firm's attempts at advertising the new system using PPCs on their search engine - only, however, to release the hold after a Review Team consisting of some of Google's top executives completed performing an in-depth investigation and made the determination to ALLOW the ads to run.

The secret system was recently revised however to include "major new content" and "more exhaustive instructions," and is now available at its Home Site:

<http://viralurl.com/ckh007/google-ads-free>

The most important addition is that of a so-called "string of code" (tech-talk for some HTML) that can be added to any webpage(s) that instantly causes the elimination of the page owner's AdWords costs right away.

Even a "live" woman spokes-representative ("Rachel") has been added to the site, and who appears to literally walk out onto the webpage and talk to visitors and explain a bit more how the mysterious new breakthrough system works.

Since the addition of this new "live" spokes-woman has now appeared at the site, company Vice President of Sales & Marketing, Mr Todd Coutrin states that "sales for the system have skyrocketed above 2,430% suddenly and with no limit in sight."

The refund rate for the new revised version of the secret (named V5.1) has dropped to less than half of what it was before the newer version's release; meaning it's now even more readily-received and put to use than ever before (perhaps in large part to the newer simplicity of application) - now making it the safest and one of the best resellers for the networks of affiliate marketers who earn their revenues from the reselling of other electronic publishers' stock and digital product lines.

When asked, Google company representatives stated matter-of-factly that the rumors of bankruptcy for the ecommerce giant are simply not true, and that the rumor millings are in fact simply the result of "panics" brought on by the usual hysteria associated with anything large, new or revolutionary - or in this case, all three.

Attempts to contact both Sergey Brin and Larry Page, the former Stanford University students who founded Google in 1998, to request comment were unsuccessful.

Again, Google itself seems to be the biggest supporter of the "new system" as it's allowing more and more advertisers to promote the new system on its search engine before over 100 million daily searches and surfers.

## About the Author

Cassandra swears by Get Google Ads for Free for all of her internet marketing needs. Learn more at

Source: <http://www.articletrader.com>