

## Niche Annihilation Method - An Honest Review

I've been doing niche marketing and building niche web sites since 2004. As part of it is of course, to build traffic and monetize on the effort. If there is a good technique under the sun, chances are I know it.

I'm a firm believer of continuing education. For years, I've spent a great portion of my online income to expand my knowledge and skills by buying and reading hundreds of e-books and courses. Yes, hundreds of them!

So when I heard this new e-book Niche Annihilation Method, I was not impressed by any means. Out of curiosity, I skimmed over it in one sit.

No, this isn't one of those stories where I tell you about how skeptic I was about it, read it all and was blown away. Actually, I was quite disappointed in "Niche Annihilation Method."

Niche Annihilation Method comprises of 7 sections:

1. Method #1 - Conversions, conversions, conversions
2. Method #2 - Search engine domination
3. Method #3 - The only proven PPC technique
4. Method #4 - Super charged affiliate program
5. Method #5 - Backend money machine
6. Method #6 - Time savers
7. 30 Day Blueprint to success

Here's why I was disappointed:

1. No hand holding. There is no do this and then that. Step-by-step tutorial is what you won't find in this e-book. The method is for intermediate and advanced niche marketer, although you also get the 30 day blueprint which consists of 50 step-by-step video at the end of the book to guide you through product launch in niche market.
2. Not everything is new. This is to be expected considering I've been around for years. Rob claims this is the best ebook he has written so far, but frankly speaking not all the 49 pages are jam packed with new super tips.
3. Assumed experience. This ebook presumes that the readers have certain level of knowledge and experience online. If you're a newbie, this is absolutely not for you. For instance, if you don't know what an email newsletter can do to your business, you will be confused when it comes to the section about how to double income from the list.

With those said, if you are a go getter who can expand and take action on ideas, this is a must read for you. Just one idea about how to "steal" credibility, for instance, will increase your conversion by 50 percent or more. Imagine what it can bring to your bottom line.

Although far from complete, this ebook has many ideas that can propel your business to the next level. The six main sections include topics about conversion, search engine domination, pay per click, building affiliate team, backend money machine and time saver tips.

Finally, the ebook also includes 30 day blueprint for success. This section includes 50 screencast videos to help you get past the basics painlessly. The blueprint is the step-by-step used by Rob himself to launch any niche product.

All in step-by-step video format so you can learn and do. Before you know it, you get it done. Following this blueprint, you'll be able to launch like a pro even if this is just your first product.

Is Niche Annihilation Method right for you? You decide. If you need some ideas to grow your business, the contents in this ebook give you an advantage over your competitors. As promised, annihilate your competitors! Probably not, but at least you are playing at a higher level than most of them.

## About the Author

Hendry Lee helps small business owners overcome technology challenges in starting and marketing their online business.

Get my full review on [Niche Annihilation Method](#).

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