

Go From Ordinary to Extraordinary

In today's busy world we can all appreciate how life just happens to us. Most people live day by day looking for Friday to arrive so they can collect their paycheck and enjoy the weekend. Our ordinary days turn into ordinary weeks and ordinary years for most of us who choose to live our lives in the rat race of the everyday world.

Have you ever considered that by just living in the moment you could change your life from just ordinary to extraordinary? What makes living in the moment so special for me is that I can appreciate my surroundings. I take in all that I am sensing with my eyes, ears and nose. I breathe and value each breath and minute that I have no matter what the circumstance.

By living in the moment as I wait for that red light to turn green or the traffic to clear I don't stress over what I will be doing when I get home or what kind of mood my partner may be in when I get there. I don't bring the stress of everyday events into my now...into my moment. I've learned that when you can master the moment you can master your reality.

Life has simple rules and should not be complicated by emotional baggage. For many people in network marketing the emotional baggage is something that they refuse to leave at the door. They become emotionally attached to the outcome of their efforts when they are prospecting for customers or people to join their home business. They wonder why others are not just jumping in the boat and coming along for the ride because they are thinking "This is the best network marketing company or home business in the world why doesn't everyone see it"

I think I have found the answer to that question. Simply put most people are not living in the moment. They are thinking about how can they afford to join or I don't have time to do it because I work or a thousand other reasons that have absolutely nothing to do with making a decision about changing their life from ordinary to extraordinary.

It is hard to be a leader and most people would prefer to be a follower and live that ordinary life. Leaders on the other hand live extraordinary lives and the truth is there is nothing separating you from living that kind of life except the decision to make it happen. Those decisions are made in the moment not after weeks of conference calls and thousands of time wasting questions.

The quality of your life will be determined by the questions you ask. How can I do more in my home business? How can I enroll more people into my network marketing company are the questions that need to be answered not "Can I get my money back if this doesn't work out?" The same is true when you are in a network marketing company and are prospecting people to join.

You are most effective when you are in the moment asking questions and listening to your prospect, not feeding them all types of data about your company and products. Ask the right questions to your customers or prospects and understand what they say to you so you can bring them from their world into yours.

Some people spend all of their time preparing to get ready to pick up the phone or writing out things to say and scripts to use and spend countless hours of time managing things that when they are in the moment, have an impact on the outcome. Professional athletes spend countless hours training for the event of their lifetime and all of the training helps them for that one moment of time when they know if their training has paid off.

But what if they never showed up to play or compete? All of the training in the world can't help them win because they are not there to be in the moment and change from ordinary training to extraordinary living. My dad always told me you can't catch a fish if your hook is not in the water. Get in the game, put your hook in the water and start living the extraordinary life that being a home business owner and network marketing can afford you.

As a leader you must keep things simple. Most of your prospects live an ordinary life and when you introduce them into network marketing you will help them change from ordinary work a day world to extraordinary challenge faced when you own a home business.

About the Author

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